

Regina Brassil worked with me for eight years, and during that time, she became the person I handed the work that mattered most.

Her range is profound. She writes original, local content that reads like it came from someone who actually lives in the market, not someone researching it from a distance. She can hold a brand's voice steady across dozens of pieces without it drifting. And as AI moved into the center of how content gets made, she neither resisted it nor hid behind it. She learned to use it, then learned to fix what it produced.

Her editing takes AI output and puts a pulse back in it. That skill is rarer than it should be.

Additionally, she learns platforms fast. Over eight years I watched her pick up new tools constantly, usually with little more than a login and a deadline. She takes direction well and asks the right questions before the work starts rather than after it ships. She worked remotely the entire time and I never once had to check whether the work was getting done.

I trusted her with clients. That's the highest thing I can say about anyone who has worked for me. Clients loved her, and they asked for her.

If you need someone who can write, edit, hold a brand together, represent your company well, and make AI-assisted content sound human, hire her. I would work with her again without hesitation.

Warmly,

Chris Williams
Owner
Aginto - A Digital Agency, Inc.